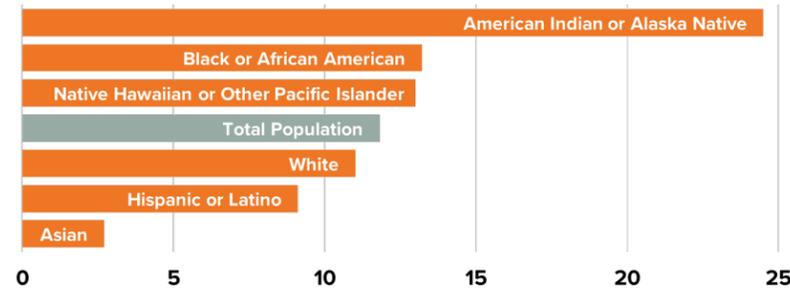


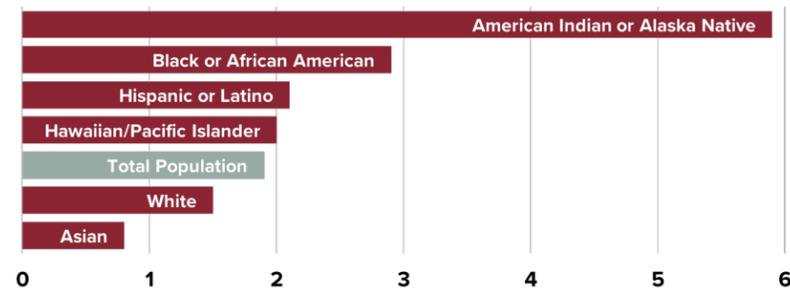
## WHAT DOES AN EQUITABLE TRANSPORTATION SYSTEM LOOK LIKE?

A critical part of developing the Beatrice SS4A Safety Action Plan is identifying and addressing any gaps in service, access, or use of the community's transportation system by disproportionately impacted populations.

### 2018 Roadway Fatalities per 100,000 Population by Race, U.S.



### 2018 Pedestrian Fatalities per 100,000 Population by Race, U.S.



Through the development of this plan, project team members will assess existing crash data for the city of Beatrice and overlay that information with where disproportionately impacted populations, such as non-English-speaking, low to moderate income, older adults and children, and/or physically or mentally disabled individuals, live in the community.

The final plan will address any identified gaps or threats to these populations and will recommend actions and policies the City can adopt to improve transportation accessibility, use, and safety for all residents of Beatrice.

For questions about this project, please contact **Tobias Tempelmeyer** with the City of Beatrice at **402-461-2324** or Project Manager **Mark Lutjeharms** with JEO Consulting Group at **mlutjeharms@jeo.com**.



Learn more about the project by scanning the QR code with your phone's camera or visit the project website at [bit.ly/4abhfXd](https://bit.ly/4abhfXd).

## BEATRICE SS4A ADVISORY TEAM

To ensure community values are represented throughout the development of the plan, an Advisory Team has been assembled by the City for this project. This team will meet frequently with project team members to discuss plan updates and progress.

**Tobias Tempelmeyer**  
City Administrator  
City of Beatrice

**James Burroughs**  
City Engineer  
City of Beatrice

**Brian Carver**  
Sergeant  
Beatrice Police Department

**Dr. Jackie Nielsen**  
Assistant Superintendent  
Beatrice Public Schools

**Mike McLain**  
City Council Member  
City of Beatrice

**Jessica Javorsky**  
Strategic Initiatives Grant Specialist  
State of Nebraska

**The City is asking for additional review and feedback on existing safety concerns and priorities through the following ways:**



**Speak to a project team member today**



**Fill out a comment form today**



**Review the plan at the project website**



**Submit a comment via email or through the project website**



## City of Beatrice

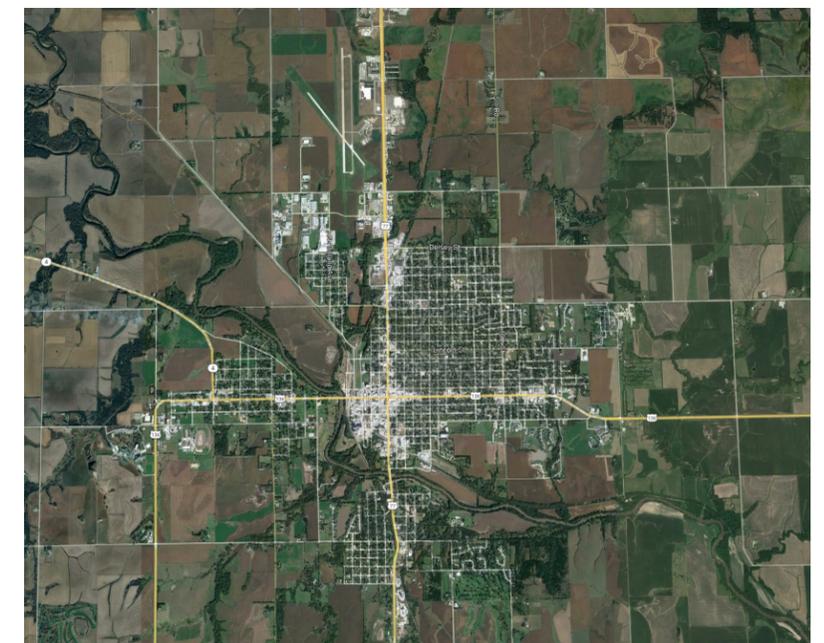
# SAFETY ACTION PLAN

At the beginning of 2024, the City initiated the development of a Safe Streets for All (SS4A) Safety Action Plan for the community of Beatrice, Nebraska. This project will develop a safety action plan that aims to eliminate fatal crashes and dramatically reduce severe injury crashes for all users of Beatrice's highway, street, sidewalk, and trail transportation network.

The outcome of this plan will provide an overview of the following:

- Historical crash data for the city of Beatrice
- Development of applicable countermeasures
- Equitable transportation access and use solutions
- Focused pedestrian/bicycle improvements

*Where have you experienced safety risks or concerns in the city of Beatrice? Complete the online project survey to share your safety feedback, concerns, and priorities with the City as they continue to develop the Beatrice Safety Action Plan.*



**Scan the QR code at right to access the online survey or visit [bit.ly/3JaZn2t](https://bit.ly/3JaZn2t) to complete a comment form.**



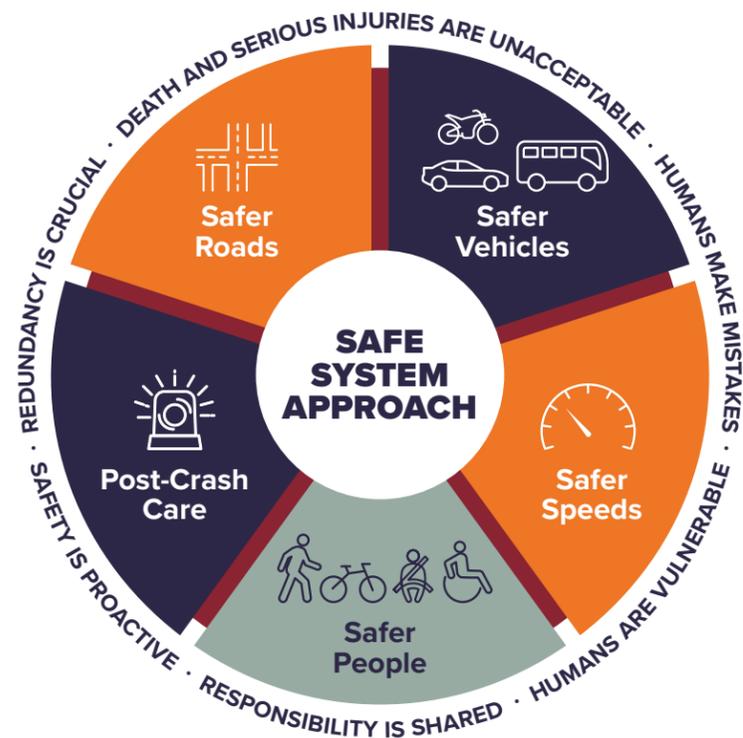
## 2024 PROJECT TIMELINE

Jan	Feb	Mar	Apr	May	Jun
<ul style="list-style-type: none"> <li>Project Kick-Off Meeting with Advisory Team</li> </ul>		<ul style="list-style-type: none"> <li>Advisory Team Meeting</li> </ul>	<ul style="list-style-type: none"> <li>Public Open House Meeting</li> <li>Advisory Team Meeting</li> </ul>		<ul style="list-style-type: none"> <li>Focus Group Conversations</li> <li>Advisory Team Meeting</li> </ul>
Jul	Aug	Sep	Oct	Nov	Dec
<ul style="list-style-type: none"> <li>Advisory Team Meeting</li> </ul>	<ul style="list-style-type: none"> <li>Advisory Team Meeting</li> </ul>	<ul style="list-style-type: none"> <li>Draft Implementation Plan</li> <li>Advisory Team Meeting</li> </ul>	<ul style="list-style-type: none"> <li>Public Open House Meeting</li> <li>Advisory Team Meeting</li> </ul>	<ul style="list-style-type: none"> <li>Submit Draft Action Plan</li> <li>Advisory Team Meeting</li> </ul>	<ul style="list-style-type: none"> <li>Present Final Plan to City Council</li> </ul>

## WHAT IS A SAFE STREETS FOR ALL (SS4A) - SAFETY ACTION PLAN?

The U.S. Department of Transportation (USDOT) established the Safe Street and Roads for All discretionary program in 2022 with \$5 billion appropriated over the next five years (2022-2026). The City of Beatrice successfully obtained SS4A grant dollars in fall 2023 and officially kicked off the project in January 2024.

The SS4A program follows the Safe System Approach to achieve the goal of zero roadway deaths and reduce severe injury crashes in a community.



## PRINCIPLES OF A SAFE SYSTEM APPROACH

A Safe System Approach incorporates the following principles:

- 1 Death and Serious Injuries are Unacceptable**
- 2 Humans Make Mistakes**
- 3 Humans Are Vulnerable**
- 4 Responsibility is Shared**
- 5 Safety is Proactive**
- 6 Redundancy is Crucial**

## OBJECTIVES OF A SAFE SYSTEM APPROACH

The Safe System Approach Principles also complement five critical objectives that will be achieved through the adoption of Beatrice's SS4A Safety Action Plan:

### Safer Vehicles

Expand Beatrice's availability of vehicle systems and features that help to prevent crashes and minimize the impact of crashes on both occupants and non-occupants.

### Safer Speeds

Promote safer speeds on all Beatrice streets through a combination of thoughtful, equitable, context-appropriate roadway design, appropriate speed-limit setting, targeted education, outreach campaigns, and enforcement.

### Safer People

Encourage safe, responsible driving and behavior by people who use Beatrice's roads and create conditions that prioritize their ability to reach their destination unharmed.

### Post-Crash Care

Enhance the survivability of crashes through expedient access to emergency medical care, while creating a safe working environment for vital first responders and preventing secondary crashes through robust traffic incident management practices.

### Safer Roads

Design roadway environments in Beatrice to mitigate human mistakes and account for injury tolerances, to encourage safer behaviors, and to facilitate safe travel by the most vulnerable users in the community.

## THE NEED FOR SAFER STREETS

A total of 42,939 people died in motor vehicle crashes in 2021. These deaths occurred in 39,508 crashes involving 61,332 motor vehicles. This was a 10% increase in deaths compared with 2020, according to the Insurance Institute for Highway Safety (IIHS) and the Highway Loss Data Institute (HLDI).

Traffic crashes continue to be a leading cause of death for teenagers in America, and disproportionately impact people who are Black, American Indian, or live in rural communities.

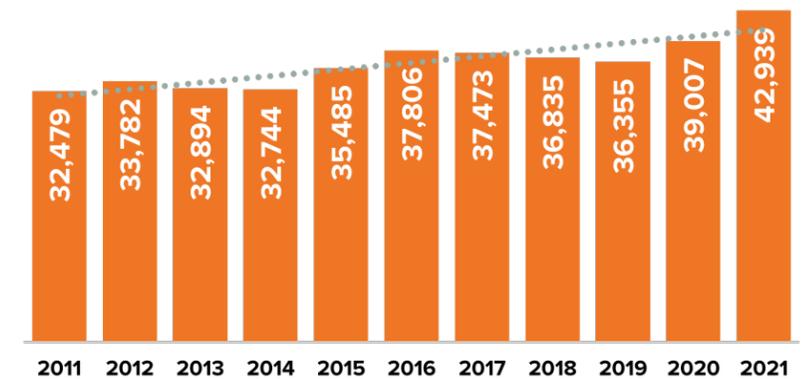
**39,508** Crashes

**42,939** Deaths

**10%** Increase in Deaths

Data from 2021. Insurance Institute for Highway Safety (IIHS) and the Highway Loss Data Institute (HLDI)

Fatal Motor Vehicle Crashes 2011-2020, U.S.



Motor Vehicle Crash Deaths by Type 2011-2020, U.S.

